

Common Core Standard

Students will be able to respond thoughtfully to diverse perspectives, summarize points of agreement and disagreement, and, when warranted, qualify or justify their own views and understanding and make new connections in light of the evidence and reasoning presented.

[CCSS.ELA-LITERACY.SL.9-10.1.D](#)

Respond thoughtfully to diverse perspectives; synthesize comments, claims, and evidence made on all sides of an issue; resolve contradictions when possible; and determine what additional information or research is required to deepen the investigation or complete the task.

[CCSS.ELA-LITERACY.SL.11-12.1.D](#)

Learning Objective(s)

Students will be able to **identify employers** in their community that align with their interests, preferences, and values and practice advocating for partnerships with these employers.

Students will be able to **plan and practice** connecting with employers in their communities to involve them in their transition planning process.

Materials

- Computer or tablet
- Employer Partnerships Graphic Organizer
- Optional- Employer Partnerships: Practice Email
- Optional- Employer Partnerships: Call/Video Script

Opening Activity – Whole Class, 5 Minutes

Activity Purpose

- Start to get students thinking about careers they already know
- Think about how interests relate to possible career interests



Opening Activity - continued

Description of Activity

- Have students work with partners to discuss their interests verbally, in writing, or by drawing pictures.
- Have students brainstorm a list of careers they know as a team that might match their interests.
- Have 1 team leader from each group present the list their group list to the class
 - Give students the option to write them down on a whiteboard, or piece of paper, present them as drawings, or verbally explain to the group.

How will students demonstrate their learning?

- Students will be able to collaborate careers they know and/or are interested in.
- Students can present their idea to the group.

Activity 1 Small Group/Independently, 25 Minutes

Activity Purpose:

- Identify careers that align with interests, preferences, and values
- Identifying businesses in their communities that align with career interests
- Organize ideas on how careers align with possible business partnerships

Description of Activity:

- Say: “Even though we are in school, we know that it is important to start planning for careers we want in the future. It is important we are able to find businesses that align with our career options. Today, we are going to explore what careers we are interested in and what businesses are in our communities.”
- Have students fill out the bubbles on the graphic organizer for 2-3 careers they are interested in.
- Model for students how you would use Google or Google maps to find employers in the community that align with a career.
- Have students use computers or a tablet to find businesses that align with 2-3 of their careers.
- Circulate around and help prompt students who are stuck by asking:
 - What careers are you interested in? Why?
 - What employers around the community would be good contacts for the career you’re interested in?
 - If you were to contact these employers, what is the best way to reach out to them?

Activity 1 - Continued

How will students demonstrate their learning?

- Students will record which careers interest them and employers in their community that align with these careers using writing, drawings, or typed answers. (PDF can be filled out electronically for speech-to-text)

Activity 2 Small Group/Individual, 25 Minutes

Activity Purpose

- Link careers students are interested to the businesses in their community.
- Start building familiarity with businesses that students could network with to help them build better understanding of their career interests.
- Practice contacting businesses to involve them in their transition planning

Description of Activity

- Say “Now that you have found businesses that align with your career interests, we are going to practice planning a way to contact the businesses to invite them to be part of our transition planning. You have a choice for how you would like to do this. You can:
 - Prepare an email
 - Prepare a phone call
 - Prepare a Zoom call
 - Or create a video to send to an employer
- Optional: Show students an example of each of the options above to help students see an exemplar of each. Teachers should prepare these ahead of time.
- Tell students they have 15 minutes to use one of the templates to plan their means of contacting an employer.
- Circulate around to students. Prompt/Ask students:
 - Are there a lot of businesses that align with your career? Why/why not?
 - What are some businesses you are interested in contacting?
 - What form of communication are you going to use? Why?

Optional Expansion:

- In partners/Small Groups:
 - Have students practice presenting or trading their communication drafts with a partner/small group
 - Students should give feedback on strengths of the draft and offer 1-2 pieces of feedback to strengthen their communication plan

How will students demonstrate their learning?

- Students are able to draft a communication plan for linking up with employers in the community
- Students are able to present their communication plan to peers

Closing Activity Whole Group, 5 Minutes

Description of Activity:

- Review Bite Sized “Takeaways” From the Lesson

Description of Activity:

- Have students shared what they have learned with a partner. Students should answer the following:
 - What new employers did you learn about today?
 - Why is it important to have employers as part of your transition team?
 - Why is it important to plan how you will reach out to employers?
- *and/or*
- Explain to the class that a career club meets at their school regularly with employers from the community, who come and teach students on how to get hired in a specific career. Have 2-3 students share out what businesses they want to invite to participate in a future career club at the school and why.

How will students demonstrate their learning?

- Identifying as a whole group what was learned in the lesson.
- Students are sharing their thoughts and ideas in partners and/or with the whole group.

Name: _____

Employer Partnerships- Email Practice

New Message

From

To |

Subject

Hi _____,

Introduce yourself:

My name is _____. I am a student at _____ and in the future I hope to have a career in/as a _____.

Explain why this employer would be a great connection to have:

As I continue my education, it would be beneficial to connect with you to learn more about _____.

My strengths and interests are

Explain the role an employer could have to support your transition process:

Building a connection would you would help me

As I continue school, having a partnership with you would help with planning for my future. Examples of how you could be involved are

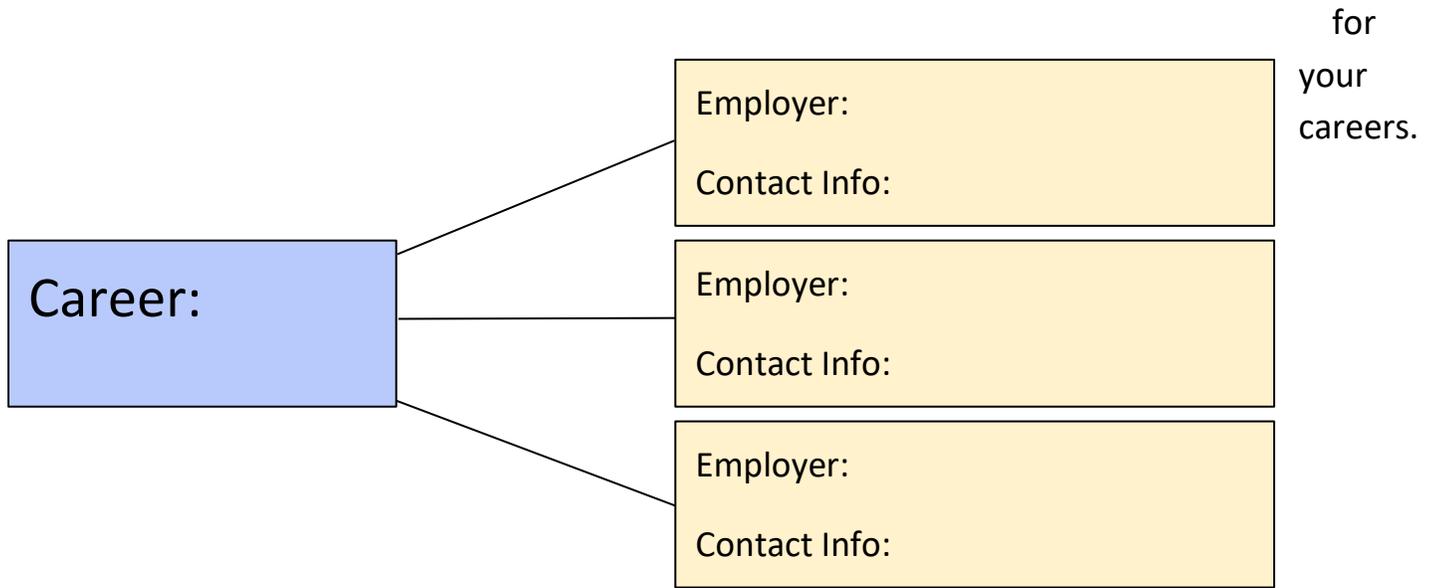
Thanking the employer for their time and how they can contact you:

Sincerely,



Name: _____ Employer Partnerships Graphic Organizer

- Step 1:** In the large bubbles, list 2-3 careers you're interested in
- Step 2:** Use Google/ Google Maps to find 2-3 employers in your community



<https://www.google.com/maps>

Career:

Employer:
Contact Info:

Employer:
Contact Info:

Employer:
Contact Info:

Career:

Employer:
Contact Info:

Employer:
Contact Info:

Employer:
Contact Info:

Name: _____ **Employer Partnership: Call/Video Script**

Step 1: Introduce yourself:

Hi _____. My name is _____.

I am a student at _____ and in the future I hope to have a career in/as
a _____.

Step 2: Explain why this employer would be a great connection to have:

As I continue my education, it would be beneficial to connect with you to learn more about

My strengths and interests are

Step 3: Explain the role an employer could have to support your transition process:

Building a connection would you would help me

As I continue school, having a partnership with you would help with planning for my future.
Examples of how you could be involved are

Step 4: Thank the employer for their time and how they can contact you: